

Opresnik Business School

Building a Better World through Education!

Executive Leadership Program with Prof. Opresnik in Cambridge

Abstract

Elevate your leadership skills with the **Executive Leadership Program with Prof. Marc Opresnik in Cambridge**. This transformative **one-week learning experience** blends the academic prestige of Cambridge with the practical expertise of Prof. Marc Opresnik. Participants will earn two certificates: one from **Cambridge Executive Education** and one from the **Opresnik Business School**, enhancing your credentials and advancing your global professional profile.

Whether as a **stand-alone experience** or as a **Top-Up option** for our innovative **8-Month Online MBA**, this program delivers world-class expertise, actionable strategies, and unparalleled networking opportunities.

Program Overview

- Duration: 1 week or flexible blended schedule
- Format:
 - **Online Cambridge Course + Online/On-Site Training with Prof. Dr. Marc Opresnik**
 - **2-3 days at the University of Cambridge + 2 days with Prof. Dr. Marc Opresnik**
- Certificates:
 - **University of Cambridge Certificate of Completion** for participating in Cambridge courses.
 - **Opresnik Business School Certificate of Excellence** for completing Prof. Opresnik's training.

This program combines **cutting-edge academic excellence** with **hands-on training** to equip you with the leadership and strategic management tools necessary to succeed in a fast-changing world.

Program Options

Option 1: Online Cambridge Course + Online Training with Prof. Opresnik (4 x 0.5 days)

- Investment: €4,990 (VAT included, excl. flights and accommodation)
- Maximum Participants: 25
- Upcoming Sessions:
 - Managing Innovation Strategically (4 x 0.5 days) | 28-31 January 2025
 - Strategic Management: Creating and Sustaining Competitive Advantage (6 x 0.5 days) | 24-26 Sep and 29 Sep-1 Oct 2025
- Flexible schedule tailored for global professionals for Online Training with Prof. Opresnik

Option 2: Online Cambridge Course + Onsite Training with Prof. Opresnik at a premium location

- Investment: €5,990 (VAT included, excl. flights and accommodation)
- Maximum Participants: 25
- Upcoming Sessions:
 - Managing Innovation Strategically (4 x 0.5 days) | 28-31 January 2025
 - Strategic Management: Creating and Sustaining Competitive Advantage (6 x 0.5 days) | 24-26 Sep and 29 Sep-1 Oct 2025
- Flexible schedule tailored for global professionals for Onsite Training with Prof. Opresnik

Option 3: 2 Days Cambridge + 2 Days Prof. Opresnik

- Investment: €6,990 (VAT included, excl. flights and accommodation)
- Maximum Participants: 15
- Upcoming Sessions:
 - Creating High-Performance Teams | 27-28 February 2025
 - Transformational Leadership | 3-4 April 2025

Option 4: 3 Days Cambridge + 2 Days Prof. Opresnik

- Price: €8,990 (VAT included, excl. flights and accommodation)
- Maximum Participants: 15
- Upcoming Sessions:
 - Generative Artificial Intelligence: From Hype to Business Impact | 24-26 February 2025
 - Leading Strategic Projects Successfully | 27-29 May 2025
 - Strategic Management: Creating and Sustaining Competitive Advantage | 4-6 June 2025
 - Innovation and Value Creation in the Era of Artificial Intelligence | 16-18 June 2025

Additional Dates

Additional dates and topics may be available on request. Contact us for more details.

Special Offer for MBA Online Students

As a valued **participant in our 8-Month Online MBA**, you are eligible for a **€500 discount on the Cambridge Leadership Excellence Program**. This exclusive offer allows you to enhance your MBA journey with a premium on-site experience while saving on tuition fees.

What You'll Gain

- **Dual Certification:** Earn two certificates—one from the University of Cambridge and one from the Opresnik Business School, showcasing your leadership excellence.
- **Exclusive Insights:** Learn from Cambridge's faculty and Prof. Dr. Marc Opresnik, a global authority on strategic marketing and leadership.
- **Global Network:** Join a select group of professionals from diverse industries and backgrounds, building a powerful international network.

- **Practical Skills:** Walk away with tools and strategies to implement immediately in your organization, driving innovation and success.

Who Should Attend?

This program is tailored for:

- **Executives and senior professionals** aiming to refine their leadership capabilities.
- **Entrepreneurs and business leaders** seeking strategic growth and transformation.
- **Participants of the 8-Month Online MBA program** looking to deepen their expertise with an on-site learning experience.

How to Apply?

Seats are limited to 15-25 participants per session to ensure a personalized, high-impact experience.

To apply, please send an email to:

- HigherEducation@Opresnik-Management-Consulting.de

Include the following details in your application:

- Your desired course format (Online + Online, Online + On-Site, 2+2 Days, or 3+2 Days).
- The preferred session date and topic.
- A brief description of your professional background and goals for attending the program.

Early applications are recommended due to high demand. Secure your spot today!

Why Choose This Program?

The **Executive Leadership Program with Prof. Opresnik in Cambridge** is not just a course—it's a **gateway to unlocking your full leadership potential**. Combining the **prestige of Cambridge University** and the **practical expertise of the Opresnik Business School**, this program offers an **unparalleled opportunity for growth and transformation**.

The **blended format** is designed to accommodate the busy schedules of professionals, offering the **flexibility to choose between online and on-site training** tailored to individual preferences.

Join the program today and seize this unique opportunity to **elevate your leadership skills, expand your professional network, and enhance your career prospects**—all while experiencing **world-class learning in a format that works for you**.

Seats are limited, so act now to secure your spot!

Contact & Information

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